Syllabus for Written Test: CET- IE 2020

The syllabus of Common Entrance Test (CET) for PGDM/MBA in **Innovation, Entrepreneurship and Venture Development (IEV)** 2020 has been divided into five sections, i.e.
(1) Quantitative Aptitude/Business Mathematics,
(2) Awareness of Business/Start-up Affairs,
(3) Logical Reasoning & Data Interpretation,
(4) Reading Comprehension &
(5) Psychometric Assessment.

The detailed syllabuses for these sections are given below:

Quantitative Aptitude/Business Mathematics

Business Mathematics will consist of Mathematical concepts related to business. It will comprise financial formulas, measurements and calculations of profit and loss, interest rates, tax calculations, salary calculations, and measurements that help to finish the business tasks effectively and efficiently.

Coverages:
- Number System/HCF and LCM/Simplification
- Square and Cube Roots
- Average/Percentage/Age
- Profit and Loss/Simple and Compound Interest
- Partnership
- Time Work & Time and Distance
- Allegation and Mixtures
- Area/Clocks
- Stocks and Shares/True Discount and Bankers' Discount
- Permutations and Combinations

Awareness of Business/Start-up Affairs

Awareness of Business/Start-up Affairs will include the latest developments in start-ups, Business, Government, and other reforms in business.

Coverages:
- Innovation
- Start-ups
- Technology Upgradation
- Entrepreneurship Ecosystem
- Support system for new and existing business
- Government and other reforms in business

Logical Reasoning and Data Interpretation

Logical reasoning will include questions that are intended to judge analytical, rational, and perceptive skills of the candidate. The reasoning questions will check the ability to extract and work with the meaning, information, and implications from the given text and the images or diagrams. The data interpretation section will include assigning meaning to business data, construe ideas from the available data, and take relevant decisions.

Coverages:

- Reasoning Analogies/Odd One Out
- Cause and Effect
- Deductive Reasoning/Statement Analysis
- Figure Matrix/Data identification and explanation
- Missing Data Interpretation
- Trends Identification
- Bar graphs/Line Charts/ Pie charts
- Tabular Forms

Reading Comprehension

It measures the candidates' skill to process text, draw inferences, understand logical relationships between significant points, understand words and statements, and follow the development of concepts. Also, the candidates will be tested on the following reading skills: inference, main idea, supporting the idea, logical structure, and style.

Coverages:
- Identifying main thought
- Critical reasoning
- The rhetorical construction of the sentences
- Reading unseen messages
- Draw inferences/Understand logical relationships between significant points,

Psychometric Assessment

Psychometric assessment will help to assess the intention of innovation and entrepreneurial qualities of aspirants. This Test will include the measurement of entrepreneurial skill, creativity, Innovation, and other relevant entrepreneurial traits and behaviours.

Coverages:
- Entrepreneurial Skill
- Creativity Cognition
- Intention to Innovate/Innovativeness
- Entrepreneurial Traits and Behaviours
- Entrepreneurial Competencies
- Risk-taking/Proactivity

Exam Pattern

S.N.	Section	Number of Questions	Time Duration (in Minutes)	Marks
1	Quantitative Aptitude/Business Mathematics	25	20	25
2	Awareness of Business/Start-up Affairs	25	15	25
3	Logical Reasoning and Data Interpretation	25	20	25
4	Reading Comprehension	25	20	25
5	Psychometric Assessment	50	15	25
	Total	**150**	**90**	**125**

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